

# Veronica Lewis delivers big on debut album “You Ain’t Unlucky” on Blue Heart Records

Boston, MA - Release Date 2/19/21  
For immediate release

*Every now and again, a young spitfire artist comes along to change the game, or at least up the ante. Lewis does both”*  
- AMERICAN BLUES SCENE

**Call It Roots Rock and Roll, Call it The Blues, Call It What You Will - It’s 100% Veronica Lewis:** and she delivers big with her debut album, “You Ain’t Unlucky” on Blue Heart Records. It’s an uplifting, authentic, and original message to the world at a time when we need it most. A seasoned pro and award winner at 17, Veronica rocks the piano and electrifies audiences with music that’s exciting and energetic, yet rhythmically complex and challenging. Her strong, expressive voice is punctuated with a light and delicate vibrato, belying her age. Blues progressions are a launching point, evolving into original songs with stories that are both thought provoking and humorous. Veronica’s soaring vocals and serious keyboard chops will get you moving, while serving it all up with a little New Orleans gumbo filé rhythm on the side. Her tight, straight-ahead trio of piano, drums, and sax delivers a stunningly “full-on” sound made for dancing, as Veronica belts out a message made to heal the soul.

With one foot in the 1950s and one foot in the future, Veronica pays homage to her influences - Katie Webster, Otis Spann, Jerry Lee, and PineTop Perkins. Combine this with the authentic approach to her self produced album, and Veronica captures the essence of a time when only talent and passion dictated the success of a recording. Veronica says: “I imagined I only had one shot to lay it down in the studio, as if I walked into a recording studio somewhere back in time, like Sun or Stax and the producer just pressed the ‘record’ button and said “Ok, Kid, let me hear what you’ve got.” Veronica laughs. “Then if I’m lucky, the roof lifts off the studio, and the rest is history!”

The highly anticipated drop of “You Ain’t Unlucky” features 8 songs (6 originals and 2 covers), including the inspiring and uplifting single, “You Ain’t Unlucky”, a call to action to remain grateful for the good things in your life no matter what happens. Veronica comments, “In difficult times, sometimes all you can control is how you look at things”. “Put Your Wig on Mama”, a song Veronica wrote to her own mother, is a simmering pot of bumpin’ groove gumbo that could be cookin’ in any south side Chicago joint. In “Clarksdale Sun”, Veronica exclaims “we’re gonna’ beat down the angry sun with a boogie woogie bass and drum”, and that is exactly what she does in this scorcher. There is also “Fool Me Twice” a call to action to not put up with other people’s foolishness, propelled by rhythmic changes and an infectious hook. In “The Memphis Train”, Veronica imagines herself on a symbolic train of dreams and opportunity, riding down to Memphis with no one on board but herself and her piano heroes. “Ode to Jerry Lee” is a straight ahead rockin’ piano instrumental she wrote for the Killer - put your seatbelt on for this one! In addition to the 6 stellar original compositions, Veronica offers a stellar make-over of a Louis Jordan tune in “Is You Is My Baby” with a brand new musical interpretation. She honors one of her heroes, Katie Webster with a modern spin on “Whoo Wee Sweet Daddy”.

*“Veronica’s talents are so moving and evident in the first release, ‘You Ain’t Unlucky’. Veronica is just so good at what she does! She has matured to the echelon of my favorite piano players like, Marcia, Pinetop, Anthony, Honey & Victor.”* says of John Hall, Rhythm Room Entertainment.

Everyone is watching Veronica Lewis, an exciting, emerging talent in the Blues and Roots world. As she has garnered such prestigious awards as BLUES ARTIST OF THE YEAR 2020, Boston Music Awards, 2020’s Boston Blues Challenge Winner, and 2020’s Best Young Artist-New England Music Hall of Fame. In “You Ain’t Unlucky” - Veronica Lewis’ debut album - asks us all to choose hope and authenticity. Through her music and lyrics, soaring vocals, and rocking chops, she brings a lush, rich sound and passionate rhythm to the table. All you gotta do is dig right in!

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